



Ford Lommel Proving Ground Fietsdag en 'Share the road' project

Sint-Agatha-Berchem, 15 mei 2018 – Op zondag 20 mei vindt de jaarlijkse 'fietsdag' plaats op Ford Lommel Proving Ground. Traditiegetrouw maken prototypes er op pinksterzondag plaats voor fietsers en skeelers die zo de kans krijgen om kennis te maken met de 105 km testbanen van het merk.

De jaarlijkse fietsdag past perfect in het kader van 'Share the Road', een nieuw initiatief dat Ford op korte termijn start en dat gericht is op het verhogen van het wederzijds respect tussen alle weggebruikers, in het bijzonder autobestuurders en fietsers. In de aanloop naar 'Share the Road' worden tijdens de fietsdag stickers uitgedeeld.

Praktische informatie fietsdag:

Timing: 20 mei 2018, 9u tot 16u

Routes: 12, 20 of 27 km

Adres: Oude Diesterse Baan 135, 3920 Lommel

Inkom & parking: gratis

Catering: dranken en kleine snacks (tegen betaling)

Meer informatie over Ford Lommel Proving Ground: www.fordlpg.com

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About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 202,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

Ford of Europe

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 54,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and 8 unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 410 employees.

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