

## Ford's "#StayAtHome" Campaign Helps Drivers to keep working

- A large number of Ford workshops are remaining open to help ensure customers and services that really need to stay on the road can do so with the help of "No Touch" servicing
- Launched in the wake of the coronavirus crisis, "No Touch" servicing ensures the customer can return home quickly and safely, while the Ford dealer is working on his or her car. In Belgium, the campaign is called "#StayAtHome".

**Brussels, March 24, 2020** – Despite the coronavirus crisis requiring that many people remain in their homes, for some drivers, companies and organisations, being able to travel by car or van sometimes remains essential.

Ford is helping to ensure that customers can still rely on their vehicles through rolling out a #StayAtHome service. This ensures that customers can leave their cars and vans and return home quickly and safely, while the Ford dealer is ensuring the required emergency repairs and servicing.

Although some Ford dealerships are now temporarily closed as governments respond to public safety concerns, a large number of workshops remain open for emergency repairs, even in countries that are worst affected by the crisis.

In some instances, part of the service is performed with a video check that enables customers to clearly see and approve the work that is recommended – and how much it costs. The video check can be accessed through any compatible device such as a smartphone, tablet or computer.

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### **About Ford Motor Company**

*Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 190,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [corporate.ford.com](http://corporate.ford.com).*

*Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 46,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 61,000 people when unconsolidated businesses are included. In*

*addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 19 manufacturing facilities (12 wholly owned facilities and seven unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

**Ford in Belgium & Luxemburg**

*Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 390 employees.*

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