

Ford Motor Company Fund announces donation match, opportunities for European employees to help fight COVID-19

- Ford Motor Company Fund's new COVID-19 Donation Match programme gives employees and others the opportunity to support nonprofits and community groups in more than 20 countries as they cope with coronavirus-related issues
- In Europe, Ford Fund supports a wide range of organisations in Germany, Italy, Romania, Spain, Turkey and the UK
- Ford Fund's new "Read and Record" virtual volunteering project invites Ford employees around the world to record and submit videos reading a children's book in their own language

COLOGNE, Germany, April 2, 2020 – Ford Motor Company Fund today announced two new and unique opportunities for Ford employees around the world who are eager to give back while honouring stay-at-home recommendations.

The COVID-19 Donation Match programme is a combined effort between Ford Fund and Ford Motor Company Executive Chairman Bill Ford that will match \$500,000 in donations to designated community organisations in the fight against COVID-19, raising a potential \$1 million for groups battling the pandemic across the globe. In Europe, funds are being raised to support a wide range of organisations in Germany, Italy, Romania, Spain, Turkey and the UK.

Ford Fund is also launching a new "Read and Record" virtual volunteering project to create an online library of Ford employees reading children's books for the 1.3 billion children and youth affected by school closures around the world.

Make a donation to make a difference

Through the COVID-19 Donation Match, Ford Fund is giving Ford employees, as well as their families and friends, an opportunity to make a donation to support nonprofits and other community organisations in their efforts to meet coronavirus-related needs in more than 20 countries around the world.

Managed by GlobalGiving, Ford's longtime disaster relief and global grant-making partner, the programme aims to support community projects in locations that have both a significant level of emergency need and a substantial Ford employee presence. Projects focus on addressing hunger, shelter and mobility needs, providing educational resources, or delivering critical medical supplies and services to communities in need.

The \$500,000 in matching funds, which include contributions from Ford Fund and Bill Ford personally, represent the strong commitment of both Ford's philanthropic group and Bill Ford, who started the Ford Volunteer Corps 15 years ago and continues to champion the importance of volunteering and giving back.

Employees and others interested in donating can visit www.globalgiving.org/ford-covid-response to view a full list of participating countries as well as cities across the United States, and to learn more about community projects they can support. GlobalGiving will add new projects and additional details over the coming weeks, so employees are encouraged to check back often for updates.

Virtual volunteering

Ford Fund's new "[Read and Record](#)" virtual volunteering project invites Ford employees from around the world to record and submit videos reading a children's book in their own language. The effort is designed to provide Ford employees a way to give back from the safety and comfort of their own homes, and builds on Ford Fund's ongoing efforts to increase literacy and promote a love of reading.

The online library will be catalogued by language, and multilingual employees are encouraged to read in languages other than English. Ford Fund plans to share the library with philanthropic groups that serve children and families.

Earlier this year, Ford Fund also worked with Ford of China to provide face masks and other protective gear needed during the initial breakout of the virus in China.

As Ford Fund concentrates on taking immediate action at the local level, Ford engineers, researchers and suppliers are designing and manufacturing masks, respirators, ventilators and other critical medical equipment and supplies for healthcare workers, first responders and patients fighting COVID-19. To learn more about the company's recent news and efforts related to COVID-19, click [here](#).

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About Ford Motor Company Fund

As the philanthropic arm of Ford Motor Company, Ford Fund's mission is to strengthen communities and help make people's lives better. Working with dealers and non-profit partners in 63 countries, Ford Fund provides access to opportunities and resources that help people reach their full potential. Since 1949, Ford Fund has invested more than \$2 billion in programs that support education, promote safe driving, enrich community life and encourage employee volunteering. For more information, visit www.fordfund.org or join us at @FordFund on [Facebook](#) and [Twitter](#).

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 190,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit corporate.ford.com.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 46,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 61,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 19 manufacturing facilities (12 wholly owned facilities and seven unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922.

Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 390 employees.

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