



## Ford's all-electric E-Transit to deliver new level of productivity and value to European businesses

- Ford E-Transit to provide European customers with class-leading combination of capability, low cost of ownership and productivity-boosting connected services
- Dedicated new Ford Pro charging team to support businesses with depot, home and public charging solutions, including hardware, installation and smart management tools
- E-Transit to deliver outstanding value with attractive pricing, comprehensive standard equipment, all-new connected SYNC 4 system, and advanced driver assistance systems
- Next-level connected features optimise productivity and performance; include lifetime access to FORDLive uptime system, and Ford Telematics free-of-charge for one-year

**BIRMINGHAM, UK, Aug. 31, 2021** – Ford has confirmed that its E-Transit commercial vehicle will provide businesses with a new benchmark for electric vehicle productivity, value and ownership experience when it comes to market next year, as the production vehicle makes its European public debut at the CV Show 2021 in Birmingham, UK.

With its class-leading battery size, range, motor power and unique exportable power feature, the all-electric version of the world's best-selling cargo van will offer unmatched performance. This capability is complemented by comprehensive support for vehicle charging, an enhanced level of standard equipment featuring the latest intelligent driver assistance and safety systems, and an entire integrated suite of software and services to optimise efficiency and cost of ownership.

Ford also announced that E-Transit would be highly competitively priced in the marketplace, to help accelerate adoption of electric vehicles, with UK pricing from £42,000 (ex-VAT) as order books open from October.

The new E-Transit is a key part of [Ford Pro](#) – the manufacturer's new worldwide sales and servicing business centred around improving commercial vehicle customers' productivity with cutting-edge products and services.

"E-Transit is going to be a quantum leap for commercial vehicle operators. New connected services and advanced technologies will streamline customers' businesses and supercharge their productivity as they make the move to fully-electric fleets," said Hans Schep, general manager, Commercial Vehicles, Ford of Europe. "With pricing designed to remove any barrier to entry, E-Transit is a truly compelling proposition for European businesses."

The Ford E-Transit is designed to satisfy a wide range of customer use-cases, with a 68 kWh usable battery capacity as standard, providing a best-in-class targeted driving range of up to 317 km WLTP. <sup>1</sup> True Transit capability is delivered by the powerful motor offering 430 Nm of torque (with a choice of 135 kW or 198 kW maximum output), payloads up to 1,758 kg<sup>2</sup> on the

van model, and a comprehensive range of 25 variants with van, double-cab-in-van and chassis cab body styles with multiple lengths and roof heights and GVMs from 3.5 to 4.25 tonnes.

For maximum on-site productivity, operators can specify exportable power via the unique ProPower Onboard feature, which delivers up to 2.3 kW from standard plug sockets in the cab and load area, to power tools, lights, laptops and conversions such as refrigeration units.

Following a punishing [global testing](#) and development programme, E-Transit is kicking off a [programme of trials](#) with customer partners across Europe to demonstrate the productivity benefits of electrified commercial vehicles and help refine the operator experience ahead of the first E-Transit customer deliveries in spring 2022.

### **Full charging support with Ford Pro**

Vehicle charging is a critical element for businesses adopting electric vehicles, and Ford is providing a comprehensive package to support customers with their needs for depot, home and public charging.

This service will be led by a dedicated team of Ford Pro charging specialists available to guide customers in Ford's major European markets through vehicle choice and the implementation of charging infrastructure, commencing in October. The depot charging solution will include both hardware and installation, as well as smart software tools to enable businesses to schedule and optimise their vehicle charging.

Through Ford Telematics,<sup>3</sup> fleets can seamlessly manage the payment of public charging using the Ford charging network, as well as the reimbursement of employees who charge vehicles at home. Drivers can also easily locate, access and bill for charging while on the road using the Ford Charge Assist app integrated into E-Transit's SYNC 4 system and accessible via the 12-inch touchscreen.<sup>4</sup>

The E-Transit can charge from 15 per cent to 80 per cent in 34 minutes from a 115 kW DC fast charger. An overnight full charge from a standard 230-volt AC supply takes just over 8 hours.<sup>5</sup>

Ford Pro recently announced the major [acquisition of Electriphi](#) – a leader in charging management and fleet monitoring software for electric vehicles – and the advanced Electriphi platform will further enhance the solution available to European customers in the future.

### **Comprehensive specification – high value standard features**

At launch in spring 2022, Ford E-Transit will provide all customers with a comprehensive standard specification, with advanced technologies that make transitioning to an electrified powertrain easier and more beneficial than ever before.

E-Transit is offered in two series – Base and Trend – and all vehicles offer equipment levels that are significantly higher than the equivalent diesel model. The Base series is equipped with standard features including Electronic Air Temperature Control, SYNC 4 with 12-inch touchscreen display,<sup>4</sup> Keyless Start, Heated Seats, Quickclear Windscreen and Heated Power Mirrors, plus always-on connectivity with a FordPass Connect modem, a lifetime subscription to FordPass Pro<sup>6</sup> or Ford Telematics Essentials,<sup>3</sup> access to our FordPass charging network for a year, and a one-year subscription to Ford Telematics for fleet customers.<sup>3</sup>

The Trend series builds on this with valuable extra features to increase productivity and reduce operating costs, including the Ford Connected Navigation System,<sup>7</sup> Cruise Control,<sup>8</sup> Pre-Collision Assist with Pedestrian Detection,<sup>8</sup> Lane Departure Warning,<sup>8</sup> Lane-Keeping Aid,<sup>8</sup> and front and rear parking distance sensors.<sup>8</sup>

### **Advanced SYNC 4 system and driver technologies**

E-Transit introduces the new SYNC 4 communications and information system to Ford's commercial vehicle range in Europe, offering twice the computing power of SYNC 3 and controlled with an easy-to-use 12-inch touchscreen.<sup>4</sup>

SYNC 4's new cloud-connected navigation<sup>7</sup> can plan the most efficient route and update drivers on charging, traffic, live parking availability, as well as find points of interest such as nearby charging stations, coffee outlets or ATMs. An Intelligent Range feature helps to minimise range anxiety by taking account of real-time data on driving style, weather and road conditions. Available enhanced voice control and embedded Amazon Alexa<sup>9</sup> help drivers receive the information they need without taking their eyes from the road.

The SYNC 4 screen is wipe-clean and glare-resistant, features a toughened shatterproof film and resisted a simulated decade of sunlight exposure during durability testing. SYNC 4 will be future-proofed via regular Ford Power-Up wireless software updates to deliver additional features and benefits – an early example in spring 2022 will be the capability to pair two mobile phones, allowing work and personal devices to be used in parallel.<sup>4</sup>

Key new driver assistance systems that help minimise repair costs include Reverse Brake Assist,<sup>7</sup> which uses a camera and sensors to detect pedestrians, cyclists and static obstacles when reversing and can deliver a warning before automatically stopping the vehicle if the driver does not react. Drivers also benefit from a new 360 Camera,<sup>7</sup> giving a birds-eye view of E-Transit's surroundings on the 12-inch dashboard screen to help avoid obstacles when manoeuvring in tight spaces with a limited view.

### **Unrivalled high-value connected services**

E-Transit is supported by an integrated, ever-evolving suite of software and services that improve productivity, uptime and cost of ownership for businesses, no matter their size of fleet or industry. Enabled by always-on connectivity, the Ford Telematics<sup>3</sup> intelligence tool – provided free-of-charge for one year to E-Transit fleet operators – allows customers to both monitor and manage vehicle health alongside charging management, EV alerts, vehicle accident and security alerts, and even tailor driver coaching plans.

Through the Telematics dashboard, operators can view real-time insights into their E-Transit fleet such as vehicle location, EV range and state-of-charge, and can track and geofence their vehicles. Smart management tools include the ability to remotely schedule Pre-Conditioning while vehicles are charging, so no range energy is used warming or cooling the cabin at the start of the day.

To help minimise or avoid downtime, Ford Telematics<sup>3</sup> not only provides fleet managers with vehicle health alerts, but also with critical data about charge status, with real-time notifications including alerts on Low Range, and even alerts on Vehicle Not Charging – where a vehicle is not plugged in correctly, or is using a faulty charger – and Low State of Charge, which can be displayed either on the Telematics dashboard or sent via email or text message.

Drivers can also benefit from a full range of labour-saving features, including the ability to easily submit details of any vehicle issues using the Telematics Drive App,<sup>3</sup> associate themselves with specific vehicles, locate available charging points using the SYNC 4 system,<sup>4</sup> and easily identify home charging costs requiring reimbursement without the need to submit separate expense reports.

Customers with smaller fleets can easily find charging stations, track their vehicle's charge level, get charging notifications and pay for charging on-the-go using the FordPass Pro app.<sup>6</sup>

All Ford E-Transit vehicles are also fully integrated in the [FORDLive connected uptime system](#), the free service available to operators of Ford commercial vehicles that enables them to maximise uptime using real-time vehicle health data.

### **Outstanding cost of ownership**

The E-Transit offers businesses wishing to adopt electric vehicles a compelling purchase proposition which will pay back or generate a positive business case over the ownership period. In addition to significant fuel cost savings, Ford estimates that service maintenance and repair cost of ownership will be 40 per cent lower than equivalent diesel-powered models<sup>10</sup> – and according to Ford data, E-Transit has the lowest such costs in both the UK and Germany versus direct competitors.

Ford offers a class-leading, one-year, unlimited mileage service interval and eight-year, 160,000 km warranty for all high-voltage electric components, as well as a one-year electric vehicle roadside assistance package including rescue charging. The pan-European service network is EV-ready with 1500 EV Certified Dealers across Europe, and over 4,500 Authorised Repairers which will all have service capability for launch.

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<sup>1</sup> Officially homologated energy efficiency figures will be published closer to on-sale date. Targeted range and charge time based on manufacturer tested values and calculation according to the WLTP drive cycle. Actual range varies with conditions such as external elements, driving behaviours, vehicle maintenance, lithium-ion battery age and state of health.

The declared WLTP fuel/energy consumptions, CO<sub>2</sub>-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

<sup>2</sup> Max payload varies and is based on accessories and vehicle configuration; weight of driver not included. See label on door jamb for carrying capacity of a specific vehicle.

<sup>3</sup> Ford Telematics Essentials is available only for Ford vehicles with an activated FordPass Connect modem. Fleet/business customers only. FFM and FCS T&Cs apply. Screen designs may vary.

<sup>4</sup> Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

5 Your results may vary based on peak charging times and battery state of charge.

6 FordPass Pro App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

7 Navigation services require SYNC 4 and FordPass Connect, complimentary connect service and the FordPass Pro app (see FordPass Terms for details) or Ford Telematics. Eligible vehicles receive a complimentary one-year subscription to navigation services that begins on the new vehicle warranty start date. Customers must unlock the navigation service trial by activating the eligible vehicle with a FordPass or Ford Telematics member account. If not subscribed by the end of the complimentary period, the connected navigation service will terminate, and the system will revert to embedded offline navigation. Connected service and features depend on compatible network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. FordPass Pro app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. Ford Telematics app provided free-of-charge for one year when purchasing a new E-Transit.

8 Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

9 Requires available SYNC 4. Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. Amazon, Alexa and all related logos and marks are trademarks of Amazon.com, Inc. or its affiliates.

10 Based on a 3-year or 180,000 km period. Comparing scheduled and non-scheduled maintenance items for a battery electric vs. a similar diesel-powered van.

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### **About Ford Motor Company**

*Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 186,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at [corporate.ford.com](https://corporate.ford.com).*

*Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 43,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 55,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 14 manufacturing facilities (10 wholly owned facilities and four unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

### **Ford in Belgium & Luxemburg**

*Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 390 employees.*

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