



Ford Transit Custom rated gold by Euro NCAP for its advanced Driver Assistance Systems

- Ford Transit Custom has received a Gold award from independent vehicle safety authority Euro NCAP in recognition of its advanced driver assistance technologies
- Ford is the only company with Gold-rated vans in both the 1-tonne and 2-tonne segments with its Transit Custom and Transit models
- Transit Custom also benefits from new product features including Digital Rear View Mirror, enhanced load security options, and a new 150 PS 2.0-litre EcoBlue engine rating

DUNTON, UK, Oct. 29, 2021 – The Ford Transit Custom – Europe’s top selling van in the 1-tonne segment¹ – has received a top-rated Gold award in an evaluation of its advanced driver assistance systems by independent vehicle safety authority Euro NCAP.

The new award makes Ford the only van manufacturer with Gold-rated vans in both the 1-tonne and 2-tonne segments after the larger Ford Transit received Gold status last year. Ford is now also the only manufacturer with more than one Gold-rated van in its line-up, with the Transit receiving the highest score of any vehicle tested.

“Driver safety is a top priority for us and for our customers, so we design our vans to help every business protect their staff and help prevent accidents on the road,” said Hans Schep, general manager, Commercial Vehicles, Ford of Europe. “I’m delighted to see Euro NCAP’s recognition of Ford’s leadership in van safety as we take every opportunity to add value to our customers’ businesses.”

Transit Custom’s Gold rating results from an elevated safety specification, including standardisation of Seat Belt Reminder² technology earlier this year.

Other enhancements coming to the Transit Custom from early 2022 include a new [Digital Rear View Mirror](#),² which offers twice the field of view of a conventional rear-view mirror to help drivers of panel van, double-cab-in-van and shuttle bus models where rearward visibility is often obscured. Panel van customers can also now benefit from LED-lit airline roof tracks for easier cargo restraint, and a practical double load floor option with underfloor drawers to fit short- and long-wheelbase vehicles. A stylish new Grey Matter paint finish joins the colour palette.

Ford is also introducing a new 150 PS variant of its proven 2.0-litre EcoBlue diesel engine³ for Transit Custom kombi, Tourneo Custom and Transit Nugget models. The new engine is available with a six-speed manual or six-speed automatic gearbox and can also be specified with Ford’s 48-volt mild hybrid system to reduce urban fuel consumption by up to 5.9 per cent.³

Together, the Transit Custom van and Tourneo Custom people mover sister model are the [best-selling Ford vehicle](#) in Europe this year, with 117,014 registrations in the first nine months of 2021.¹

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¹ Ford reports Ford of Europe reports sales for its 20 European traditional markets: Austria, Belgium, Britain, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Spain, Romania, Sweden and Switzerland

² Driver-assist features are supplemental to and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

³ The declared WLTP fuel/energy consumptions, CO₂-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

Ford Transit Custom Trend 320 150 PS 2.0-litre EcoBlue Hybrid six-speed manual homologated fuel efficiency from 7.2 l/100 km and homologated CO₂ emissions from 188 g/km WLTP.

Ford Tourneo Custom Trend 320 150 PS 2.0-litre EcoBlue Hybrid six-speed manual homologated fuel efficiency from 7.5 l/100 km and homologated CO₂ emissions from 195 g/km WLTP.

Transit Custom Nugget 150 PS 2.0-litre EcoBlue six-speed manual homologated fuel efficiency from 7.3 l/100 km and homologated CO₂ emissions from 192 g/km WLTP.

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About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 186,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 43,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 55,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 14 manufacturing facilities (10 wholly owned facilities and four unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 390 employees.

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Contact:

Jo Declercq – Directeur Communications & Public Affairs – 02.482.21.03 – jdecler2@ford.com

Julien Libioul – Press Officer – 02.482.21.05 – jlibioul@ford.com