



FORD MUSTANG CONTINUES AS WORLD'S BEST-SELLING SPORTS CAR OVER THE LAST 10 YEARS COMBINED

- Ford's continuous investment in Mustang has fueled its momentum, making it the best-selling sports car in the world over the last 10 years combined*
- No other sports car has outsold the Mustang over the last 10 years combined and nearly 60 years after its debut, the all-new, seventh-generation Ford Mustang is the most exhilarating and fun-to-drive yet, thanks to a completely reimagined driving experience
- The seventh-generation Mustang will be sold in more than 100 markets around the world, with sales starting this summer in North America

DEARBORN, Mich., April 17, 2023 – Over the last 10 years combined, Ford Mustang® – which is celebrating its 59th birthday – is the world's best-selling sports car, according to Ford analysis of registration data from S&P Global Mobility*.

"We're proud of the entire Mustang family, what it represents to Ford and especially our passionate Mustang owners and fans," said Dave Bozeman, the Vice President of Enthusiast Vehicles for Ford Blue and Ford Customer Service Division, "It's our commitment to serving Mustang's global community, from Atlanta to Adelaide and beyond, that has earned Mustang the honor of world's best-selling sports car for 10 years combined."

According to Ford internal data, the United States remains home to the strongest demand for Mustang representing 78% of global sales. Other markets that saw growth in Mustang sales in 2022 include Germany, up 17.0%, Britain, up 14.4%, Switzerland, up 14.9% and the Middle East 7.4%.

The all-new, seventh-generation 2024 Ford Mustang adds another chapter to an icon, delivering the looks, sound and appeal of the world's best-selling sports car over the last ten years combined. Whether convertible or coupe, V8 or turbocharged 4-cylinder, manual or automatic, Mustang has options at multiple price points and performance levels.

Ford offers the Mustang GT model for Belgium with the most powerful 5.0-liter Coyote V8 ever. Plus, an all-new Remote Rev feature that provides the ability to rev the car's engine remotely using the key fob, and an available new Electronic Drift Brake that can quickly turn a novice into a drifting pro, like Vaughn Gittin Jr.

Mustang Dark Horse™ expands the lineup as the first new performance name for the brand since Mustang Bullitt was introduced in 2001 and aims for a new benchmark for street and track performance that could only come in a Mustang with sinister looks and a specially modified 5.0-liter V8 – the most powerful 5.0-liter V8 ever, generating 500 horsepower.**

The Mustang Mach-E® SUV, the electric addition to the Mustang family, is now available in 39 countries The Mustang Mach-E® SUV, the electric addition to the Mustang family, is now

available in 39 countries with recent launches in Taiwan and Australia. Ford has produced its 150,000th Mustang Mach-E since starting production nearly two years ago, a significant milestone as the company scales EV production to a rate of 600,000 annually by late 2023 and more than 2 million annually by 2026.

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*Based on S&P Global Mobility global light vehicle registrations aggregated over the last 10 years. These are compiled from government and other sources and capture 95 percent of global new vehicle volumes in more than 80 countries. Sports car, as defined by S&P Global Mobility, includes two-door coupe and convertible models.

**Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary.

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About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford is pursuing mobility solutions through Ford Next, and provides financial services through Ford Motor Credit Company. Ford employs about 173,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

***Ford**, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 54,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.*

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 370 employees.

Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

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