

PRESS RELEASE



Ford Transit crazy stunt @ Pikes Peak – 18 min video

Sint-Agatha-Berchem, 10 November 2023 – Known to motorsport fans as "The Race to the Clouds", the legendary Pikes Peak International Hillclimb sees competitors take on 12.5 miles of twisting mountain road with menacingly-named corners like Bottomless Pit, Ragged Edge and the Devil's Playground.

Ford has been racing vehicles to the top of Pikes Peak in the Rocky Mountains, Colorado, US, since the first organised event back in 1916. For the 101st running earlier this year, Ford decided to go in a completely new direction.

A 100% electric Transit racing van

The SuperVan 4.2 is a wild hillclimb monster that blends 1,400 PS of high-tech electric power, ¹ born from three electric motors, with a body inspired by Ford Pro's latest E-Transit Custom van. It's an update of the crowd-wowing Ford Pro Electric SuperVan 4.0 that debuted at the Goodwood Festival of Speed 2022, but fresh from a 400 kg weight reduction and super-charged with an enhanced battery and electric motors. It's also had an aerodynamic redesign to create two tonnes of downforce at 240 km/h for maximum cornering grip.

With racing driver Romain Dumas – holder of the record for the fastest-ever Pikes Peak hillclimb – strapped into the driver's seat, the SuperVan was ready to race into the sky. Watch the video to discover how this epic adventure unfolded.

¹ Calculated via peak performance of the electric motor(s) at peak battery power. Results may vary.

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Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 56,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 370 employees. Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

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