



Ford Fund rebrands as Ford Philanthropy: renewed brand identity reflects Ford's values and 75-Year legacy of supporting communities

- Ford Fund, the philanthropic arm of Ford Motor Company, is now Ford Philanthropy
- Since 1949, Ford and Ford Philanthropy have made \$2.3 billion in philanthropic contributions, with \$73.7 million donated in 2023 directly benefiting 3.5 million people
- The brand refresh also includes the release of Ford Philanthropy's annual Impact Report

DEARBORN, Mich; April 29, 2024 – Ford Motor Company Fund (Ford Fund), the philanthropic arm of Ford Motor Company, announced today it is renaming itself to 'Ford Philanthropy.' This evolution reflects Ford's 75-year legacy of driving impact in Ford communities around the world. With \$2.3 billion in philanthropic contributions since 1949, together with Ford Motor Company, Ford Philanthropy remains unwavering in its commitment to invest in solutions that address unique community needs.

The strategic rebranding not only reflects a fresh and modern outlook but also underscores Ford's enduring mission to make the world a better place. While its identity is changing, Ford Philanthropy's community partners, funding model, network of community centers and focus priorities – applying Ford's mobility expertise to expand access to essential services, education for the future of work and entrepreneurship – remain the same.

"Giving back has been an integral part of Ford's history and values since the very beginning," said Mary Culler, president, Ford Philanthropy. "Our rebrand honors our rich history and better reflects our core mission of partnering with communities to help move people forward and upward. Whether we're connecting families with fresh food, helping neighborhoods rebuild after a disaster, or expanding access to careers in mobility, at Ford Philanthropy, we are passionate about working with our local partners and employee volunteers to help build equity and drive progress in Ford communities around the world."

In addition to rebranding efforts, Ford Philanthropy also released its annual [Impact Report](#). Highlights include:

- \$73.7 million in philanthropic contributions by Ford Motor Company and Ford Philanthropy
- Directly supported 3.5 million people through partnerships and programs
- Partnered with 470 nonprofits and community organizations
- 55,000 Ford employee volunteer hours contributed in 31 countries

For more information about our work, please visit www.fordphilanthropy.org or follow us on Facebook and Instagram at @FordPhilanthropy.

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Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 57,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.

About Ford Philanthropy

Ford Philanthropy, formerly known as Ford Fund, champions equitable access to essential services, education for the future of work and entrepreneurship, using transportation and technology to connect people with opportunities they need to move upward and forward. With a 75-year legacy and \$2.3 billion in contributions since 1949, Ford Philanthropy and Ford Motor Company partner with nonprofits and community organizations to invest in and co-create solutions that meet unique community needs. Harnessing Ford's scale, resources and mobility expertise, Ford Philanthropy drives impactful change through grantmaking, Ford Community Centers and employee volunteerism. For more information, visit www.fordphilanthropy.org or join us at @FordPhilanthropy on Facebook and Instagram.

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 370 employees. Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

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