



Ford and Octopus enable seamless public charging with new partnership

- New BlueOval x Octopus Electroverse delivers simple and seamless public charging experience to even more private and business customers
- Access to over one million public charging points across Europe, transparent pricing and seamless access via dedicated app with in-car support
- Continued availability of existing BlueOval Charge Network benefits including free IONITY trials and premium packages

COLOGNE, Germany, Sept. 2, 2025 – Ford today announced a bold new step in bringing even greater convenience and value to its public charging offering by partnering with Octopus Energy's electric vehicle charging platform Electroverse.

Announced at the Interchange Network Conference (ICNC) in Berlin, **BlueOval Charge Network x Octopus Electroverse** will provide public charging for Ford's private and commercial customers.

Starting from October this year, Ford customers can simply download the Electroverse app and connect their Ford account to access over one million public chargers through the app's network.

Another step in Ford's mission to make electric driving more convenient, the partnership gives private and business customers even greater freedom to charge on the go. With one app and one card to use **BlueOval Charge Network x Octopus Electroverse**, users can easily access over 1,200 charging networks, bypassing the need for multiple accounts with different providers.

Power In Your Hands

The app displays not only charge points and their availability but also gives transparent pricing, allowing users to plan their journeys with ease. Thanks to the intelligent route planner, the system automatically identifies the most convenient and cost-effective charging stops on their journey.

With in-car support via Apple CarPlay¹ and Android Auto¹ customers can use a familiar interface both in and out of the car without the need to switch between apps. Users

even have the option to view and upload images of charge points, a useful feature for those charging in an unfamiliar location.

By linking their Ford and Octopus accounts, users will be able to benefit from special features, including a three-month IONITY Premium trial for private customers as well as the option to have their public charging payment integrated into their home energy billing.²

Business customers can also take advantage of three months of free access to the Octopus Fleet portal,³ which offers the flexibility to assign charging cards to specific drivers, discounts on major networks and customisable reporting including monthly invoicing and multi-manufacturer operation. By giving business customers professional fleet charging management tools, it makes electric fleet oversight even more simple and contributes to increased uptime.

“We understand that for both private and business customers, public charging that is convenient, easy to use and good value is paramount”, said Sven Pleines, manager, public charging, Ford Model e, Europe. **“BlueOval Charge Network x Octopus Electroverse** will deliver this and more, making the range of Ford electric vehicles an even more attractive proposition.”

“Public charging for EVs doesn’t have to be complicated, and we love showing drivers just how easy topping up on the go can be”, said Matt Davies, director, Octopus Electroverse. “Thanks to our partnership with Ford, we’re able to give even more drivers more freedom and confidence over how, when, and where they charge and it’s fantastic working on this together.”

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¹ Requires phone with active data service and compatible software. SYNC does not control 3rd party products while in use. 3rd Parties are solely responsible for their respective functionality. Android Auto is a trademark of Google LLC. Apple CarPlay is a trademark of Apple Inc., registered in the U.S.

² Subject to market availability.

³ Trial subject to customer eligibility.

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company’s Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough electric vehicles along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford provides financial

services through Ford Motor Credit Company. Ford employs about 171,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

About Octopus Electroverse

Launched in summer 2020, Octopus Electroverse is Octopus' answer to the frequent complaint that Electric Vehicle (EV) drivers need many different apps and cards to use the variety of brands of EV charging stations. Electroverse is making public charging simple by having just one card and one app, with zero added costs or ongoing fees, and support for the latest in-car technology. EV drivers across the globe can now access over 1 million different charge points from over 1,200 different charging operator brands in 40 countries. Electroverse is open to anyone, and Octopus Energy customers have the option of linking their public EV charging with their home energy bill for the ultimate simplicity. Electroverse won 'Best EV Innovation' at Driving Electric Awards 2021, 'Best Use of Technology' at UK Business & Innovations Awards 2022, 'Mobile Innovation of the Year' at National Tech Awards 2024, and 'Best Consumer Proposition' at the Electric Vehicle Innovation and Excellence Awards (EVIEs) 2024.

For more information on Electroverse, head to our [website](#).

About Ford in Belgium & Luxembourg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxembourg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 370 employees.

Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

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Contact:

Julien Libioul – Communications & Public Affairs Manager – 02.482.21.05 – jlibioul@ford.com