



Ford expands and enhances Ranger line-up

- Award-winning Ranger PHEV expands its electrified pickup performance to a wider range of customers with new Platinum and Limited models
- Enhanced tech experience with segment-first BlueCruise hands-free highway driving technology and standard 12-inch touchscreen now on all Ranger series
- Design upgrades including new textures, colours and alloy wheels coming to Ford Ranger with deliveries expected in spring 2026

DUNTON, UK, Nov. 26, 2025 – Today, Ford Pro announced enhancements for Ranger designed to maintain segment leadership in design, capability, technology and safety.

The Ranger PHEV ¹ (plug-in hybrid) line-up has expanded to include Platinum and Limited models alongside Wildtrak and MS-RT – offering greater choice to pickup customers keen to optimise no-compromise PHEV capability. Ranger PHEV also introduces Ford BlueCruise ^{2,3}, for segment-first hands-free highway driving.

Design upgrades for all Ranger models include a new darker styling theme inside and out. Advanced technologies include the 12-inch central touchscreen, 12.4 inch configurable digital instrument display (now standard on all Ranger series), and the introduction of Trailer Theft Alert which notifies owners via the connected Ford app ⁴ if a trailer is disconnected from the tow bar.

This pursuit of excellence has seen the Ford Ranger secure the remarkable achievement of being Europe’s best-selling pickup for 10 consecutive years ⁵ – and the best just got better with the launch of the award-winning Ranger PHEV earlier this year, recently voted the International Pick-up Award [winner](#) for 2026/2027.

“Just like our Ranger customers, at Ford Pro we’re always looking for ways to do what we do better,” said Hans Schep, general manager, Ford Pro, Europe. “These improvements to our Ranger line-up make our pickup even more versatile and capable. Whether it’s towing, off-roading, powering a worksite or hands-free driving on the highway, Ranger does it with confidence.”

No-compromise performance

The enhanced Ranger’s simplified powertrain line-up puts the emphasis on powerful and efficient no-compromise performance.

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Introduced earlier this year, the Ranger PHEV produces 281 PS and up to 697 Nm of torque⁶ – the most of any production Ranger – alongside up to 43 km electric-only driving.¹ Full Ranger capability means up to 3,500 kg towing,⁷ up to one-tonne payload,⁸ and electronically controlled full-time all-wheel drive off-road performance.

[Ford Ranger PHEV](#)

Customers also have the option of specifying Ranger with the powerful and efficient 3.0-litre V6 turbodiesel engine, delivering 240 PS and 600 Nm⁶ of torque and featuring the 10-speed automatic transmission as standard.

Ranger PHEV goes hands-free

The introduction of Ford's advanced BlueCruise^{2,3} technology makes Ranger PHEV the first pickup in Europe to offer "hands-off, eyes-on" driving – combining with refined PHEV performance to take pickup luxury to the next level.

BlueCruise – standard on the new Ranger Platinum PHEV and optional on Ranger Wildtrak PHEV – became the first system of its kind to receive regulatory approval in Europe in 2023 with the launch in Great Britain. Since then, BlueCruise has been approved for use across 16 European markets,⁹ making it the most widely available system of its kind in Europe.

[Ford BlueCruise](#)

Premium black accents and enhanced design

From footwear to electronic appliances, furniture and interior design – sophisticated black and darker textured finishes are the latest inspiration for Ranger's enhancements.

The new Ranger Platinum PHEV model features Ebony Gloss Black finishes for the H-shaped front fascia element, grille surround, "Platinum" badges and bonnet lettering, and the load bed sports hoop. A gloss black mesh grille with Dark Chrome centre bar and Silk Chrome foil accents further enhance its front profile. New 18-inch machined-face alloy wheels are designed to maximise the aerodynamics and style of the electric-capable pickup,¹ while the new Acacia Green pearlescent metallic exterior paint is available exclusively on Ranger Platinum.

The interior is enhanced with Dark Chrome detailing as well as Urban Grey stitching for the doors, the steering wheel and the Ebony leather seats that feature a new quilting design inspired by shapes from around the pickup.

"We put a lot of effort into tracking and forecasting colour trends, and it was clear that Ranger needed to ditch the grey in favour of black," said Krista Lindegger, Ranger senior designer. "We anticipated green was going to be really popular with premium truck customers too – and the new Acacia Green option is a colour that really works on trucks."

Across the Ranger line-up, the enhanced pickup now features Ebony Gloss Black, Asphalt Black Matt and Dark Chrome finishes for exterior elements. Interior updates include Gloss Black and Magnetite painted decorative elements replacing chrome or brushed silver for the steering wheel, door panels, instrument panel, centre screen surround, air registers and more.

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Other highlights include striking new Ignite Orange Metallic paint and interior stitching exclusive to the Ranger Wildtrak variant. The Ranger design team has even enhanced the Wildtrak seat emblems; they're now "welded" rather than stitched, just like premium adventure gear.

Available equipment includes Matrix LED headlamps, 360 Zone Lighting, 10-way power adjustable heated and vented front seats and Pro Trailer Backup Assist³ – all standard for Ranger Platinum models. Ford's SYNC 4A infotainment and navigation system¹⁰ with a 12-inch portrait touchscreen is now standard across the Ranger line-up, as is a 12.4-inch configurable digital instrument display.

The enhanced Ranger line-up is available to order from the end of December 2025 with deliveries beginning from May 2026.

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¹ Ford Ranger Plug-In Hybrid homologated CO₂ emissions 143-145 g/km WLTP Euro, homologated fuel efficiency 6.2-6.4 l/100 km WLTP Euro and pure electric driving range up to 43 km WLTP. The declared WLTP fuel/energy consumptions, CO₂ emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. A range of up to 43 km can be achieved with a fully charged battery - depending on the existing series and battery configuration. The actual range may vary due to various factors (e.g. weather conditions, driving style, route profile, vehicle condition, age and condition of the lithium-ion battery).

² Available in selected countries on selected Ranger PHEV models. Driver's eyes must remain on the road ahead to enable use of BlueCruise hands-free driving. It does not replace safe driving.

³ Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

⁴ Ford app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

⁵ Based on S&P Global Mobility sales data 2024. Austria, Belgium, Britain, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden and Switzerland.

⁶ Horsepower and torque are independent attributes and may not be achieved simultaneously.

⁷ When properly equipped. Max towing varies based on cargo, vehicle configuration, accessories and number of passengers. Horsepower, torque, payload and towing are independent attributes and may not be achieved simultaneously.

⁸ Max payload varies and is based on accessories and vehicle configuration. See label on doorjamb for carrying capacity of a specific vehicle. Always properly secure cargo. Horsepower, torque, payload and towing are independent attributes and may not be achieved simultaneously.

⁹ BlueCruise is currently available for customers with equipped vehicles in Austria, Belgium, Czech Republic, Denmark, France, Great Britain (not available in Northern Ireland), Germany, Greece, Hungary, Italy, Netherlands, Poland, Portugal, Spain, and Sweden.

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¹⁰ Don't drive distracted. Use voice operated systems where possible and don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all SYNC features are compatible with all phones. SYNC screen appearance and functionality may change over time due to software updates.

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