



| KORT

KORT - B-MAX: 'best in class' brandstofverbruik

St.-Agatha-Berchem, 9 februari 2012 - De Ford B-MAX is de nieuwe maatstaf in zijn segment op het vlak van verbruik en CO₂-uitstoot. Met een 95 pk sterke 1.6 TDCi onder de motorkap ligt het normverbruik van de B-MAX op 4.0 l/100 km, wat overeen komt met een CO₂-uitstoot van 104 g/km. Een 120 pk sterke 1.0 EcoBoost driecilinder komt in de B-MAX dan weer toe met 4.9 liter per 100 kilometer, goed voor een uitstoot van 114 gram CO₂ per kilometer. Hiermee doet de B-MAX het beduidend beter dan zijn concurrenten in het segment van de compacte monovolumes.

Benzine (>100 pk)

	(l/100 km)	CO ₂ (g/km)
Ford B-MAX 1.0 EcoBoost S/S (120 pk)	4.9	114
Opel Meriva 1.4 ecoFLEX S/S (120 pk)	5.7	134
Citroen C3 Picasso 1.6 VTi 120 (120 pk)	6.4	149
Renault Grand Modus 1.2 TCe 100 (103 pk)	6.0	139

Diesel (>85 pk)

	(l/100 km)	CO ₂ (g/km)
Ford B-MAX 1.6 TDCi (95 pk)	4.0	104
Opel Meriva 1.3 CDTi ecoFLEX S/S (95 pk)	4.1	109
Citroen C3 Picasso 1.6 HDi 90 (92 pk)	4.6	119
Renault Grand Modus 1.5 dCi 90 eco2 (88 pk)	4.1	107

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.fordmotorcompany.com.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 66,000 employees. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

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Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles in Belgium & Luxemburg.

Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe.

Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe.

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