



| KORT

KORT – Ford Lommel Proving Ground fietsdag

Sint-Agatha-Berchem, 22 mei 2011 – Op zondag 27 mei vindt de ‘Ford Lommel Proving Ground fietsdag’ plaats. Naar jaarlijkse gewoonte maken Ford prototypes voor één dag plaats voor fietsers en skeelers op Ford’s testbanen, een unieke kans om de 80 kilometer wegen tellende infrastructuur te ontdekken waar het bejubelde rijgedrag van alle Europese producten van Ford ontwikkeld wordt. De toegang is gratis, de poorten zijn geopend van 9 tot 16 uur. Een sponsorrit ten voordele van het Kinderkankerfonds staat ook op het programma.

Adres:

Ford Lommel Proving Ground
Oude Diestersebaan 135
3920 Lommel

www.fordlpg.com

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 164,000 employees and about 70 plants worldwide, the company’s automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford’s products, please visit www.fordmotorcompany.com.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 66,000 employees. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4,500 employees. Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe, with 350 employees.

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