



Ford Focus RS in de Rallye de Wallonie: iedereen Ken Block

Sint-Agatha-Berchem, 2 mei 2017 Iedereen kan drijven met de Ford Focus RS. Dat was het idee achter een niet alledaagse oefening die Ford Motor Company Belgium afgelopen weekend deed op de Rallye de Wallonie. Tijdens de 'Étape Spéciale' op de Esplanade van de Citadelle van Namen kregen enkele willekeurig gekozen vrouwelijke toeschouwers de kans om zelf te drijven met de Ford Focus RS. Het resultaat ziet u hier: youtu.be/02JiPZHMNp8

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About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 201,000 employees and 62 plants worldwide, the company's core business includes designing, manufacturing, marketing and servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit www.corporate.ford.com.

Ford of Europe

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 53,000 employees at its wholly owned facilities and approximately 68,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and 8 unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 410 employees.

Contact(s)

Ford:	Jo Declercq	Arnaud Henckaerts
	+32 (2) 482 21 03	+32 (2) 482 21 05
	Jdecler2@ford.com	Ahenckae@ford.com