



Ford Adds Striking White Focus RS for Tour de France to Celebrate Two-Year Partnership Extension with Team Sky

- Ford's role as exclusive supplier of vehicles for Team Sky cycling extended to end of 2019
- Focus RS with Option Pack in white Team Sky livery is Tour de France support and scouting car
- Special RS features custom bike rack and seats, can handle 350 kg of added weight
- Decals celebrate Ford's successful partnership with Team Sky, including more than 50 wins

COLOGNE, Germany, June 27, 2017 – Ford Motor Company today announced it will extend its partnership with Team Sky for a further two years, as the elite cycling team's exclusive supplier of cars and vans through 2019.

"Racing on two wheels is increasingly capturing the imagination of sports fans across Europe – and is underpinned by the best possible support on four wheels. We are excited to continue to support Team Sky in their pursuit of further cycling success," said Roelant de Waard, vice president, Marketing, Sales and Service, Ford of Europe.

To celebrate, Ford developed a special version of the new Focus RS with Option Pack for the 2017 Tour de France. Sporting a striking new white livery that matches Team Sky's special edition Tour de France jerseys, the Focus RS with Option Pack will lead Team Sky's fleet for the Tour, which starts on July 1 in Dusseldorf, Germany. The performance and handling of the Focus RS will be essential for following the riders, who achieve speeds of up to 70 km/h, as they negotiate the 14-kilometre time trial course. During race stages, it will be the daily recon car, scouting in front of the riders to recce the road ahead.

The fleet also includes white liveried Ford Mondeo wagons featuring Ford Intelligent All Wheel Drive (AWD), as well as S-MAX, Edge and Transit vehicles, which Team Sky has been using since the partnership was first announced at the start of 2016. Since then the team has enjoyed 51 wins with the cars covering more than 40,000 kilometres.

The Team Sky Focus RS with Option Pack, with mechanical limited-slip differential, has a custom-made bicycle rack and Recaro seats that were specially developed for Team Sky. The seats are flatter and enable the driver and support team more freedom to move inside the car – and safely lean out when assisting riders at high speeds. These non-shell seats also make it easier to quickly get in and out of the car in race situations.

As with the Mondeo wagons used by Team Sky's sport directors and managers, the Focus RS has been modified to handle ever-changing race scenarios, road conditions and weather. They are also prepared to cope with more than 350 kilograms of added weight, including team members, spare bikes and wheels, drink bottles, tools, and even a large coolbox. Team carers

and VIPs use AWD-equipped Ford S-MAX sports activity vehicles and Edge sports utility vehicles.

"We're delighted to be extending our partnership with Ford – a company with the same principles of tackling challenges that we at Team Sky have," said Sir David Brailsford, team principal at Team Sky. "Ford vehicles play a vital role for Team Sky and their knowledge and support makes them an integral part of our team."

#

Ford vehicles to be used by Team Sky.

Use	No	Vehicle Model
Sports Directors	7	Mondeo Wagon AWD
Carer Vehicle	4	S-MAX AWD
Carer Vehicle SUV	2	Edge AWD
Management Vehicle	3	Mondeo Wagon AWD
VIP Vehicle	2	S-MAX AWD
People Carriers	4	Tourneo Custom
Vans	2	Transit Jumbo 3.5t
Time Trial and Recon Vehicle	1	Focus RS with Option Pack
Total	25	

About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 201,000 employees and 62 plants worldwide, the company's core business includes designing, manufacturing, marketing and servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit www.corporate.ford.com.

Ford of Europe

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 53,000 employees at its wholly owned facilities and approximately 68,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and 8 unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 410 employees.

Contact(s)

Ford:	Jo Declercq +32 (2) 482 21 03 Jdecler2@ford.com	Arnaud Henckaerts +32 (2) 482 21 05 Ahenckae@ford.com
--------------	--	--

