



Robot Nicknamed 'Robutt' Taught to Mimic Motion of Human Bottom – Cheeky Test Helps Ensure Seats Are Built to Last

- Robotic bottom learns to get into cars the same way as real driver and passengers
- "Robutt" sits on seat 25,000 times to test a decade of use in just three weeks
- Based on dimensions of an average large man, "Robutt" first used for new Fiesta

COLOGNE, Germany, October 27, 2017 – A robot has been created to move like a human bottom and perfectly simulate how drivers and passengers get in and out of their car seats.

Engineers used pressure maps to establish a "perch pattern", the data enabling them to test the wear and tear of materials using the robotic bottom – or "Robutt" – to mimic the most common paths.

Watch the "Robutt" now: https://youtu.be/WIK1rbpuyAA

"From the first moment we get into a car, the seat creates an impression of comfort and quality," said Svenja Froehlich, a durability engineer, at Ford's European HQ, in Cologne, Germany. "Previously, we used pneumatic cylinders that simply moved up and down. With the 'Robutt', we are now able to replicate very accurately how people really behave."

Based on an average-sized large man, the "Robutt" was used to simulate ten years of driving in just three weeks as part of testing for the new Fiesta – sitting down and getting up 25,000 times. The new test is now being rolled out for all Ford vehicles in Europe.

###

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 203,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 52,000 employees at its wholly owned facilities and approximately 66,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and eight unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Contact: Finn Thomasen Ford of Europe +44-1268-401908 fthomas3@ford.com