



Ford Extends Commitment to WRC with Ford Performance Support for M-Sport Ford World Rally Team in 2018

- Ford Motor Company to deliver increased financial and technical support for M-Sport Ford World Rally Team from 2018
- 2017 FIA WRC Drivers' and Manufacturers' title-winners, led by Malcolm Wilson OBE, to benefit from Ford Performance know-how for Ford Fiesta WRC during 2018 campaign
- Extended Ford support is key to M-Sport's retention of 2017 FIA WRC Drivers' champion, Sébastien Ogier, who leads team alongside upcoming talent, Elfyn Evans

COLOGNE, Germany, Jan. 11, 2018 – Ford Motor Company today announced a new agreement to supply extended technical and financial support to long-term motorsport partner M-Sport – winner of the FIA World Rally Championship (WRC) Drivers' and Manufacturers' titles in 2017 with the EcoBoost-powered Ford Fiesta WRC.

Starting in 2018, the M-Sport Ford World Rally Team led by Malcolm Wilson OBE – one of the most successful names in motorsport – and based at Dovenby Hall, Cockermonth, U.K., will benefit from additional technical support from the global Ford Performance organisation at Ford's headquarters in Dearborn, U.S., led by Mark Rushbrook, global director of Motorsport.

Ford is extending the company's investment to ensure the M-Sport Ford World Rally Team remains competitive through the 2018 WRC season and beyond, following technical and financial contributions in 2017.

The increased backing from Ford is a key driver in M-Sport's retention of Sébastien Ogier – 2017 FIA WRC Drivers' champion – for the 2018 season. Ogier and upcoming talent Elfyn Evans will lead the team, alongside their respective co-drivers Julien Ingrassia and Daniel Barritt, in the Ford Fiesta WRC.

"Ford's 20-year relationship with M-Sport has delivered unparalleled success at all levels of rallying, something we're very proud of, and has also established Fiesta as the standard for rally competitors around the globe," Rushbrook said. "Last year we supported M-Sport with the development of the all-new Fiesta that went on to campaign to an FIA championship win. For 2018, we're excited to be able to provide even greater support."

Ford has been a continuous partner with M-Sport since 1997. As the Ford-appointed specialist in rally-sport, M-Sport produces Ford vehicles for rally competition in several classes, from FIA R2 to the pinnacle in WRC. Almost 400 M-Sport developed Ford Fiestas are currently competing in rally-sport globally.

"We've enjoyed a fantastic relationship with Ford over the years and it's great to see that support increase as we look to defend our FIA World Rally Championship titles in 2018," said Malcolm Wilson OBE, M-Sport managing director.

“In Sébastien and Elfyn we have another strong line up and the added technical support will allow us to progress the development of the Ford Fiesta WRC. The competition will be closer than ever but I’m confident that, together with the support of our partners, we can produce the same high levels of performance and reliability that delivered so much success in 2017.”

Powered by Ford’s 1.6-litre EcoBoost petrol engine, the Ford Fiesta WRC rally car is based on the all-new Fiesta, on sale across Europe in distinctive versions including the stylish Fiesta Titanium, the Ford Performance-inspired Fiesta ST-Line and the upscale Fiesta Vignale. The all-new Fiesta ST – featuring a 200 PS 1.5-litre EcoBoost engine and Drive Modes – goes on sale in 2018.

#

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 203,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 52,000 employees at its wholly owned facilities and approximately 66,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and eight unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

Contact: Emma Bergg
Ford of Europe
+44 (0)1268 405409
ebergg@ford.com