





Den Hartogh - largest private classic Ford collection up for auction + VIDEO

Hillegom, the Netherlands, june 22nd 2018 - It's not every day that a classic Ford goes up for auction. Well, try more than 220, ranging from Model A's and T's to wood-panelled station wagons and vintage buses.

This breathtaking array of vehicles – recognised as the largest private collection of classic Fords in the world – formed the Den Hartogh Museum, a 50-year labour of love for Piet den Hartogh, in the Netherlands.

Piet's love affair with Ford began after his father bought a Model T truck in 1924 and later, as an adult, he bought cars, buses and vans from all over the world – including a popcorn van, a police snowmobile and a truck that was fuelled by wood.

Sadly, Piet passed away in 2010, and the museum closed its doors to the public two years ago. Now the family are putting the whole collection under the hammer, in the belief that these treasured vehicles should find new homes where they can be as cherished as they have been at the museum near Amsterdam.

"Without Dad, it's just not the same," said Pieter den Hartogh, Piet's son. "My father was a passionate man and he wanted to share this obsession with everyone. All of the cars were a big part of our lives,"

The complete collection will be auctioned by **Bonhams** on site in Hillegom on 23 June.

###

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 202,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

Ford of Europe

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 54,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and 8 unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 410 employees.

Contact(s)

Ford: Jo Declercq Arnaud Henckaerts

+32 (0) 2 482 21 03 +32 (0) 2 482 21 05 <u>Jdecler2@ford.com</u> <u>Ahenckae@ford.com</u>