



## Ford Celebrates Production of 10 Millionth Mustang

- Ford Mustang, a cultural icon inspiring optimism and independence around the world, celebrates the production of its 10 millionth car at Flat Rock Assembly Plant in Michigan
- Ford Mustang is the best-selling sports car in America of the last 50 years, is featured in more movies and has more Facebook followers than any other car in the world. Ford has sold more than 38,000 Mustangs in Europe since going on sale across the region in 2015
- The 10 millionth Ford Mustang is a high-tech, 460 horsepower (US) 2019 Wimbledon White GT V8 six-speed convertible saluting VIN 001 – the first serialised 1964.5 Ford Mustang that featured a 164 horsepower, three-speed V8
- More than 60 Ford Mustang owners of all model years are assembling in the U.S. for a tribute to the 10 millionth Mustang by spelling out the milestone with their cars, followed by a P-51 Mustang fighter plane flyover by its namesake

**COLOGNE, Germany, Aug. 8, 2018** – Ford is celebrating the production of its 10 millionth Mustang – America’s best-selling sports car of the last 50 years and the world’s best-selling sports car three years straight.

The 10 millionth Ford Mustang is a high-tech, 460 horsepower (US) 2019 Wimbledon White GT V8 six-speed manual convertible equipped with the latest driver assist technology and built at Ford’s Flat Rock Assembly Plant in Michigan. The first serialised Mustang (VIN 001) produced in 1964 was the same colour and model with a three-speed manual transmission and 164 horsepower V8.

“Mustang is the heart and soul of this company and a favourite around the world,” said Jim Farley, president of global markets, Ford Motor Company. “I get the same thrill seeing a Mustang roll down a street in Detroit, London or Beijing that I felt when I bought my first car – a 1966 Mustang coupe that I drove across the country as a teenager. Mustang is a smile-maker in any language.”

Ford is celebrating the milestone with employee celebrations at its Dearborn headquarters and its Flat Rock Assembly Plant, U.S., including flyovers from three WWII-era P-51 Mustang fighter planes and Mustangs produced for more than five decades parading from Dearborn to Flat Rock, where the Mustang currently is manufactured.

During its 54-year production history, Mustang also was built in San Jose, Calif., Metuchen, N.J., and the original Mustang production facility in Dearborn, Mich.

### **Best-selling sports car**

Mustang is America's best-selling sports car over the last 50 years, based on Ford analysis of 1966-2018 total U.S. new vehicle cumulative registrations for all sports car segments supplied by IHS Markit.

Ford has sold more than 38,000 Mustangs in Europe since the iconic model first went on sale across the region in 2015.

Last year, Mustang outsold the Porsche 911 in 13 European markets, including the U.K. and Spain. The leading five European markets for Mustang sales in 2017 were Germany, the U.K., France, Belgium, and Sweden.

### **Better Than Ever**

The latest Ford Mustang offers more technology, exhilarating performance and more personalisation than ever.

The new Ford Mustang features a more athletic exterior, and an upscale interior with soft-touch materials and 12-inch digital instrument cluster. Enhanced powertrains include Ford's 450 PS 5.0-litre V8 and 10-speed automatic transmission for 0-100 km/h (0-62 mph) acceleration in 4.3 seconds, 12.1 l/100 km fuel efficiency and 270 g/km CO<sub>2</sub>. \* A six-speed manual transmission option is equipped with Ford's new rev-matching technology for smoother, faster downshifts accompanied by a "blip" of the powerful engine.

Advanced driving technologies include MagneRide® adjustable suspension, selectable Drive Modes and a new Active Valve Performance Exhaust that delivers an innovative Good Neighbour Mode for early-morning or late-night driving. New driver assistance technologies include Pre-Collision Assist with Pedestrian Detection and Lane Keeping Aid.

In addition, Ford earlier this year introduced a new special edition [Ford Mustang Bullitt](#), celebrating the 50th anniversary the legendary Warner Bros. film and powered by an enhanced 5.0-litre V8 engine.

The Ford Mustang is now in its sixth generation. In addition to its sales leadership, the Mustang page has more likes on Facebook than any other vehicle nameplate.

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\*The declared Fuel/Energy Consumptions, CO<sub>2</sub> emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel-efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming.

From 1 September 2017, certain new vehicles will be type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) according (EU) 2017/1151 as last amended, which is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. From 1 September 2018 the WLTP will fully replace the New European Drive Cycle (NEDC), which is the current test procedure. During NEDC Phase-out, WLTP fuel consumption and CO<sub>2</sub> emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered i.e., the same car might have different fuel consumption and CO<sub>2</sub> emissions.

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#### **About Ford Motor Company**

*Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 202,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [www.corporate.ford.com](http://www.corporate.ford.com).*

#### **Ford of Europe**

*Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 54,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and 8 unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

#### **Ford in Belgium & Luxemburg**

*Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 410 employees.*

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