



| KORT

## Nieuwe Ford technologie kan GSM-gebruik aan het stuur verhinderen

**Sint-Agatha-Berchem, 2 november 2011** – Dankzij 'Do not disturb' kunnen ouders de autosleutel van hun kinderen zo programmeren dat inkomende telefoongesprekken en SMS-berichten geblokkeerd worden wanneer het GSM-toestel via Bluetooth verbonden is met de wagen. Deze veiligheidsverhogende functie is nieuw in het programmeerbare 'MyKey' systeem dat Ford volgend jaar op de markt brengt. Verder behoren ook het koppelen van een maximum autoradiovolume en een maximumsnelheid tot de mogelijkheden van MyKey.

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### **About Ford Motor Company**

*Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit [www.fordmotorcompany.com](http://www.fordmotorcompany.com).*

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 66,000 employees. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

### **Ford in Belgium & Luxemburg**

*Ford Belgium distributes Ford vehicles in Belgium & Luxemburg.*

*Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe.*

*Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe.*

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